



PREMIER DEALER CONFERENCE

2024 PREMIER DEALER Incentive Program

Earn **free nights** to the 2024 Solatube Premier Dealer Conference. Find your level in the chart and work hard for the duration of 2023 towards your dealership's reward level.

REWARD LEVEL

Silver Achievement

ANNUAL PURCHASES \$100,000-\$199,999

\$20,000 increase over 2022.
Time Period Jan. 1 – Dec. 31, 2023

**one night
TWO DAYS**

REWARD LEVEL

Gold Achievement

ANNUAL PURCHASES \$200,000-\$399,999

\$30,000 increase over 2022.
Time Period Jan. 1 – Dec. 31, 2023

**two nights
THREE DAYS**

REWARD LEVEL

Platinum Achievement

ANNUAL PURCHASES \$400,000-\$999,999

No decrease in purchases from 2022.
Time Period Jan. 1 – Dec. 31, 2023

**three nights
FOUR DAYS**

REWARD LEVEL

Diamond Achievement

ANNUAL PURCHASES \$1,000,000+

No decrease in purchases from 2022.
Time Period Jan. 1 – Dec. 31, 2023

**2 ROOMS
three nights
FOUR DAYS**

IMPORTANT: DETAILS

- Purchases will be calculated from January 1, 2023 – December 31, 2023.
- Previous year purchases will be calculated from January 1, 2022 – December 31, 2022.
- All qualifying orders must be shipped by December 31, 2023.
- Qualifying Premier Dealers must have accounts in "good standing" prior to Dec. 31, 2023.
- Airfare, transfers, and incidentals are not included in rewards unless otherwise noted.
- Must book reservations through the group booking instructions at the selected conference hotel.
- Incentive nights are for standard rooms only during conference dates, any room upgrades costs are the responsibility of the dealer.
- New Premier Dealers will be evaluated on an individual basis at the discretion of the Premier Dealer Team.
- Reward nights are based on the rate for one person in a single or double occupancy room.