

# 2022 Premier Dealer Conference Incentive Program

Earn free nights and travel credits to the 2022 Solatube Premier Dealer Conference. This is an opportunity to meet Solatube leaders from the United States and Canada. Find your level in the chart below and work hard for the duration of 2021 towards your dealership's reward level.

REWARD LEVEL	QUALIFICATIONS & TIME PERIOD JAN. 1 – DEC. 31, 2021	REWARD
Silver Sales Achievement Annual Purchases \$100,000 - \$199,999	\$20,000 increase over 2021	1 night, 2 days
Gold Sales Achievement Annual Purchases \$200,000 - \$399,999	\$30,000 increase over 2021	2 nights, 3 days
Platinum Sales Achievement Annual Purchases \$400,000 - \$999,999	No decrease in purchases from 2021	3 nights, 4 days
Diamond Sales Awards Annual Purchases \$1,000,000 +	No decrease in purchases from 2021	2 rooms for 3 nights, 4 days

#### Added Bonus:

Any dealer with a \$40,000 increase in purchases over previous year will get a \$500 airfare credit. Limit one credit per dealership.

#### Important Details:

- Purchases will be calculated from January 1, 2021 – December 31, 2021.
- Previous year purchases will be calculated from January 1, 2020 – December 31, 2020.
- All qualifying orders must be shipped by December 31, 2021.
- Qualifying Premier Dealers must have accounts in "good standing" prior to Dec. 31, 2021.
- Airfare, transfers, and incidentals are not included in rewards unless otherwise noted.
- Must book reservations through the group booking link at the selected conference resort during conference dates.
- Incentive nights are for standard rooms only during conference dates, any room upgrades costs are the responsibility of the dealer.
- Airfare credit to be added to dealer account. No cash value.
- New Premier Dealers will be evaluated on an individual basis at the discretion of the Premier Dealer Team.
- Reward nights are based on the rate for one person in a single or double occupancy room.

